VERBAL
EVERY STORY MATTERS
WHAT WE DO?

- Reading Rooms
- Community & Rural Outreach
- Education & skills training
- Publishing
- Festivals, exhibitions & Events

STORYTELLING
Verbal engages with more than **25,500 participants**
in Northern Ireland, Republic of Ireland and Great Britain every year.

**PARTICIPANT GROUPS INCLUDE**
- Children & Young People (0-24 yrs)
- Parents
- People with Physical disabilities
- People with mental health conditions
- LGBT community
- Older People 65+
- Older People in Care
- Rural Communities
- Offenders/Ex Offenders

**No. of sessions delivered every year**: + 2,000

**Different postcode locations**: 110

**Visitors at festivals, events & exhibitions**: + 30,000

**53 delivery organisational delivery partners**

**9 magazines published per year**

**15,000 Readership**
ABOUT READING ROOMS

PARTICIPANT GROUP TYPES

1. Children & Young People
2. Families
3. Young Adults
4. Older People in Care
5. Social housing communities
6. Ex Offenders
7. Intergenerational
I like coming to Reading Rooms because it helps me with my vocabulary.
**Story selection**
We search for and select the "right" short story based on theme, age group, location, ability, mental health impact.

**Data capture**
Retention levels, engagement levels, model effectiveness, mental health & wellbeing impact.

**Storymapping**
The story is handed over to the psychology team who annotate the story - pulling out themes and inserting questions/prompts & cues that will support a mental health focused conversation/dialogue.

**LOCATION**
We go to where the participants are (Removing Barriers).

**Copying**
We copy the story for every participant (Removing barriers).

**Training**
We train volunteers from the community to facilitate (Removing barriers).