

EST 1992

# VERBAL

EVERY STORY MATTERS

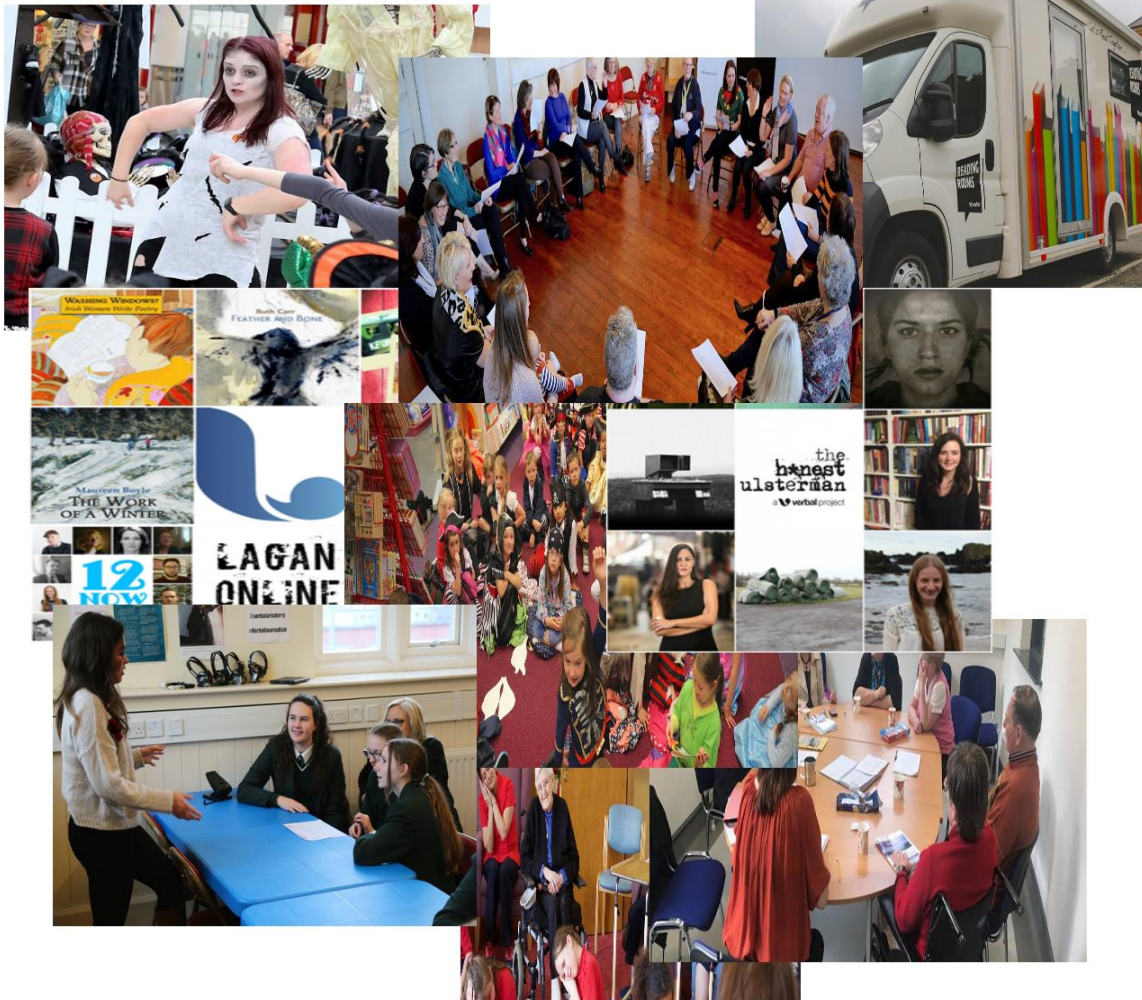
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REGION  
WIDE  
DELIVERY

REPUBLIC  
OF IRELAND

GREAT  
BRITAIN





## WHAT WE DO?

- Reading Rooms
- Community & Rural Outreach
- Education & skills training
- Publishing
- Festivals, exhibitions & Events

# STORYTELLING

Verbal engages with more than

**25,500  
participants**

in Northern Ireland, Republic of  
Ireland and Great Britain every year

**PARTICIPANT GROUPS INCLUDE**

Children & Young People (0-24 yrs)  
Parents  
People with Physical disabilities  
People with mental health  
conditions  
LGBT community  
Older People 65+  
Older People in Care  
Rural Communities  
Offenders/Ex Offenders

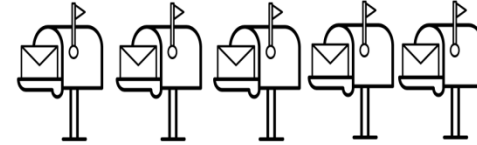


**+ 2,000**

No. of sessions delivered every year



53 delivery  
organisational  
delivery  
partners



**110**

Different postcode locations



9 magazines  
published per  
year



**+ 30,000**



Visitors at festivals, events &  
exhibitions



15,000  
Readership



## PARTICIPANT GROUP TYPES

1

Children  
& Young  
People

2

Families

3

Young  
Adults

4

Older  
People in  
Care

5

Social  
housing  
communities

6

Ex  
Offenders

7

Intergenerational





Spotlight on Northern Ireland



**I like coming to Reading  
Rooms because it helps  
me with my vocabulary**



# HOW READING ROOMS WORKS



## Story selection

WE SEARCH FOR AND SELECT THE "RIGHT" SHORT STORY BASED ON THEME, AGE GROUP, LOCATION, ABILITY, MENTAL HEALTH IMPACT



## Storymapping

THE STORY IS HANDED OVER TO THE PSYCHOLOGY TEAM WHO ANNOTATE THE STORY - PULLING OUT THEMES AND INSERTING QUESTIONS/PROMPTS & CUES THAT WILL SUPPORT A MENTAL HEALTH FOCUSED CONVERSATION/DIALOGUE



## Copying

WE COPY THE STORY FOR EVERY PARTICIPANT (REMOVING BARRIERS)



## Training

WE TRAIN VOLUNTEERS FROM THE COMMUNITY TO FACILITATE (Removing barriers)



## LOCATION

WE GO TO WHERE THE PARTICIPANTS ARE (Removing Barriers)



## Data capture

RETENTION LEVELS  
ENGAGEMENT LEVELS  
MODEL EFFECTIVENESS  
MENTAL HEALTH & WELLBEING IMPACT