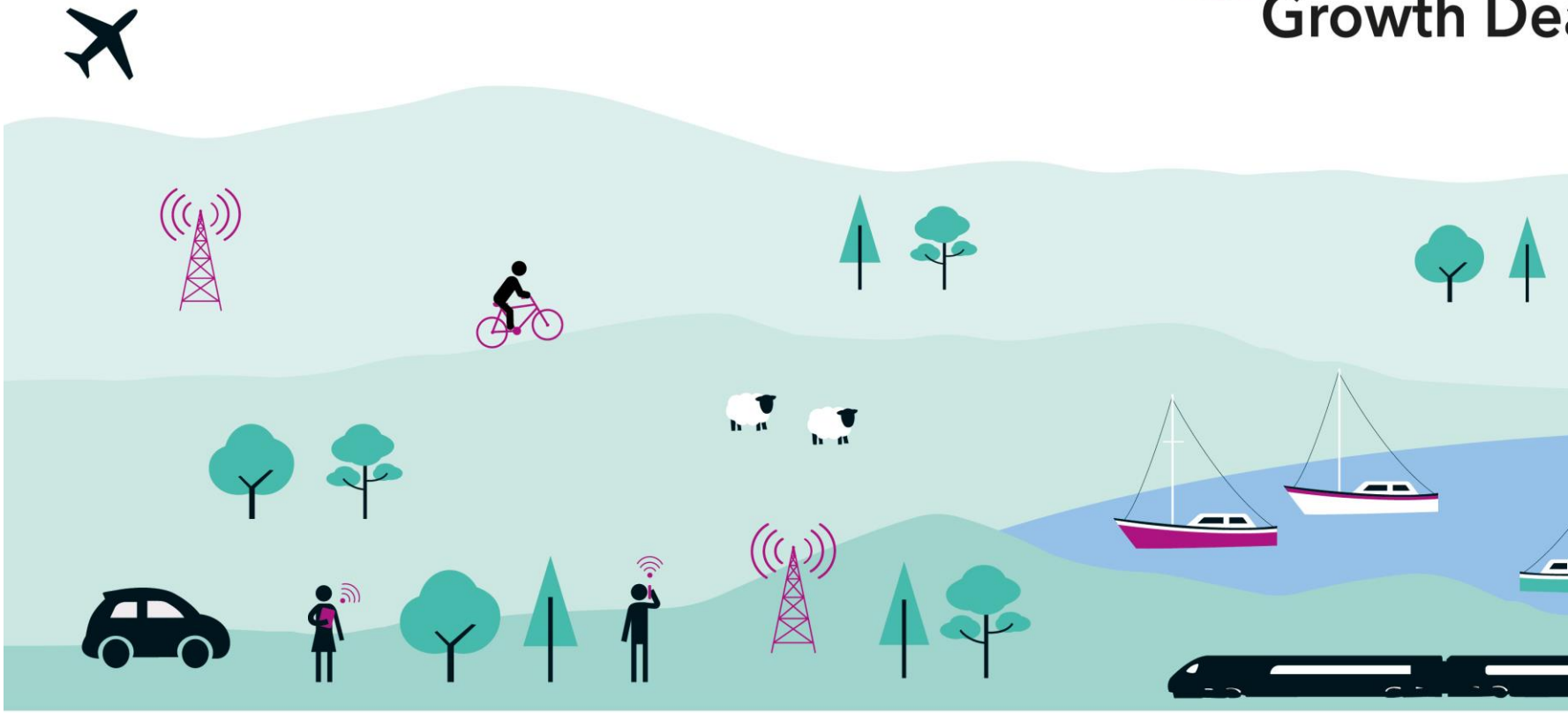


Borderland Inclusive Growth Deal



Borderlands Partnership Shared Ambition

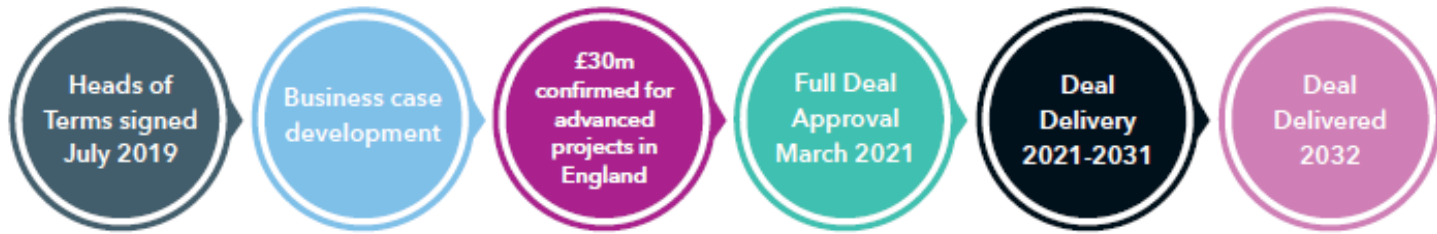
We have a shared ambition for the Borderlands to reach its potential for everyone, delivering green growth and attracting new businesses and investment. We will improve our connectivity, deliver skills and innovation, and improve our places to support their longer-term resilience. We will attract new residents and welcome more visitors to enjoy the beautiful natural environment of our vibrant, inclusive region.

On Thursday 18 March, the Leaders of the Borderlands Councils and UK and Scottish Government Ministers signed the Borderlands Inclusive Growth Deal agreement setting out the projects and programmes that are included in the Deal. This announcement is the result of collaborative cross-border working between the Borderlands Councils and it commits fresh investment into our region. The Deal will be jointly funded by the Scottish Government (£85m) and the UK Government (up to £265m), to bring a total contribution of up to £350m. This will be supported by up to £100m of local funding.

The Borderlands Inclusive Growth Deal is a cohesive and integrated investment package with a balance between high profile place-based projects and Borderlands-wide investment programmes that respond to the rural nature of the region. The Deal is focused on four strategic themes of improving places; enabling infrastructure; encouraging green growth and supporting business, innovation and skills. Each theme has an agreed set of projects which will help deliver a step change for the businesses and communities of Borderlands by increasing productivity, growing the working age population and delivering a more inclusive economy.

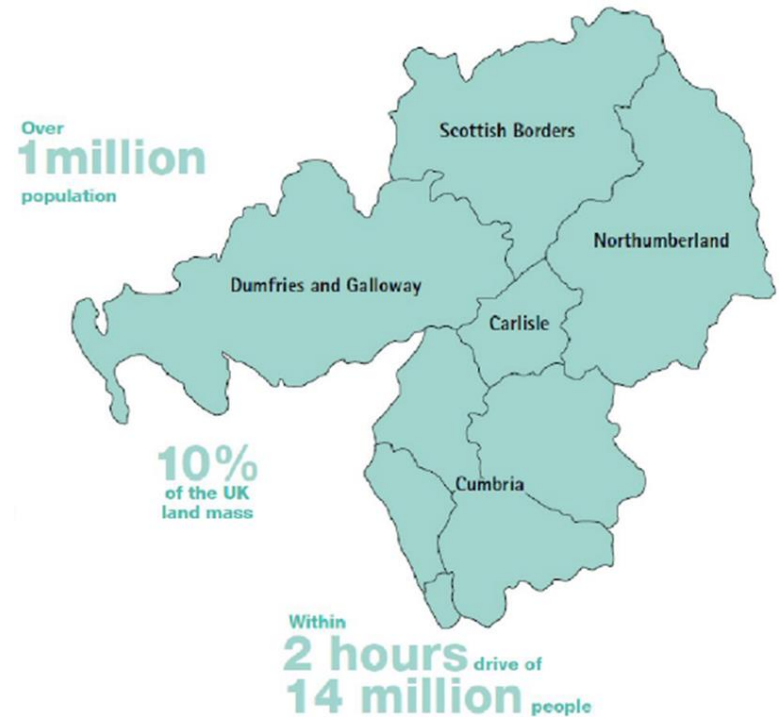


Our progress and planned delivery



Our region

- The Borderlands region is strategically located at the geographic heart of the UK, contributing approximately £5bn per year to the Scottish economy and £22bn per year to the UK economy.
- The region, with its green credentials, has significant potential to make a positive impact on the national economy



The Borderlands Partnership

- The partners are Carlisle City Council, Cumbria County Council, Dumfries and Galloway Council, Northumberland County Council and Scottish Borders Council
- Governance (key points) – the Partnership Board, the Economic Forum (involving local partners and stakeholders in guiding the Deal delivery) etc



What will the Deal deliver?

Our programme of investment will deliver significant economic benefit for our communities and businesses. Over the programme lifetime and a further 10 years to capture the benefits, we estimate that the Borderlands Inclusive Growth Deal will:

- Benefit 1.1 million residents
- Deliver an additional 5,500 job opportunities
- Attract more than four million extra tourists to the area
- Improve mobile and digital connections
- Unlock investment in towns across the area
- Generate around £1.1bn in GVA to the UK economy

The Deal will also tackle the 3 principle socio-economic challenges of our region

- Narrowing the productivity gap
- Increasing the working age population
- Delivering inclusive growth, by addressing digital exclusion; the earnings gap and access to quality jobs and access to education

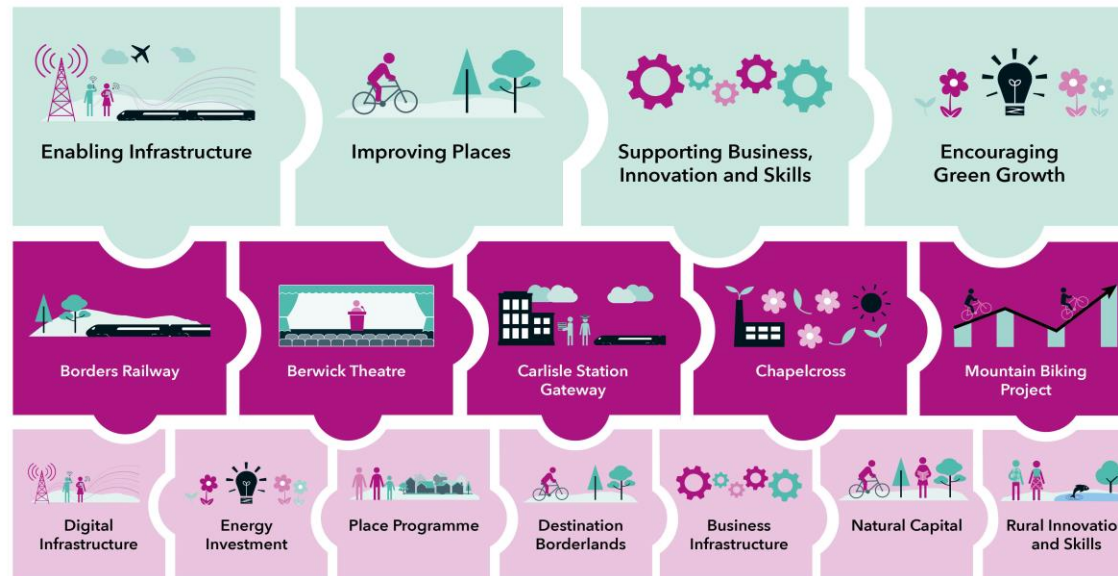


Our strategic approach

The Borderlands Inclusive Growth Deal has been developed as a cohesive and integrated investment package to ensure there is a balance between high profile place-based projects together with Borderlands-wide investment programmes that respond to the rural nature of the region.

This approach aligns with the timeframe for the Deal with a combination of strategic transformational projects together with a portfolio of investment programmes that allow for flexibility to be responsive to new or emerging opportunities

The strategic approach includes five high profile projects which anchor the Borderlands Inclusive Growth Deal. These projects have been developed to have a transformational impact on their locality as well as the wider regional economy and their strategic nature means they are cross-cutting in their impact and in many instances contribute to all four strategic themes. Equally important in this strategic approach are the Borderlands-wide investment programmes that are designed to ensure benefits can be realised across the whole of the Borderlands region.



Enabling infrastructure

- Enabling Infrastructure - this aims to invest in the infrastructure needed to support improvements in connectivity, helping people to access the region and addressing perceptions of poor connectivity by:
 - Improving Carlisle Station as the gateway to the Borderlands region, providing the enabling infrastructure for Carlisle to be the region's HS2 stop. HS2 Birmingham to Scotland trains will also call at Penrith or Oxenholme stations in Cumbria on alternate hours.
 - Establishing a new campus for the University of Cumbria adjacent to Carlisle station and providing the higher education infrastructure to enable the university to fulfil its potential in supporting skills development, including digital skills, across Cumbria and wider region.
 - Achieving as close as possible to 100% coverage of digital and mobile infrastructure to enable businesses and residents to be connected in a digital world. This will include addressing gaps in provision not met by the Shared Rural Network programme and the roll-out of full fibre from the R100 programme and the UK's F20 programme



Improving places

This aims to revitalise places across the Borderlands region to attract people to live, work and visit by:

- Bringing forward strategic projects that will transform the role and perception of places in the region
- Investing in smaller market towns to reinvigorate and repurpose towns to support thriving and sustainable communities
- Capitalising on our heritage, cultural and recreational assets to promote the region as a destination to visit and as a place to live and work



Supporting business, innovation and skills

This aims to stimulate business growth to create a more diverse regional economy, recognising that innovation and skills are central to achieving this by:

- Bringing forward business sites and premises to support rural business growth
- Working with Napier University to develop a world class innovation facility in the Scottish Borders focused on mountain biking
- Engaging with local educational institutions, including SRUC and University of Newcastle, to develop new and innovative approaches to land management, including dairy and forestry



Encouraging green growth

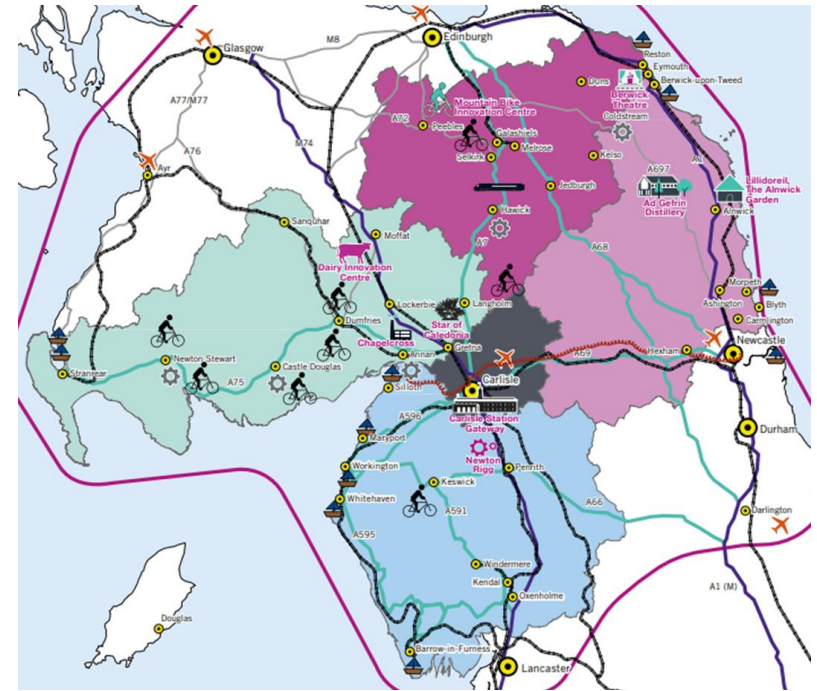
This aims to capitalise on the green credentials of the Borderlands region and to facilitate decarbonisation and the creation of new high value jobs through supporting low carbon energy generation and carbon reduction scheme by:

- Developing Chapelcross as the region's clean growth strategic investment site for low carbon energy generation and energy efficient businesses.
- Developing an energy masterplan to identify and then bring forward priority investments to support the transition to a low carbon economy and contribute to achieving the UK and Scottish Government targets for net zero by 2050/2045.
- Capitalising on the region's natural capital to be an exemplar for the UK in the development of new and innovative clean growth rural land management practices.



Our projects

Include map showing the projects and programmes across Borderlands (map in development)



Early delivery projects

£30m of advanced funding has already been released, for projects which have achieved full business case sign off. These projects are:

- Ad Gefrin Distillery@Wooler
- Lillidorei at The Alnwick Garden
- Phase 1 of the Carlisle Station Gateway and Citadels
- development of the Borderlands Energy Masterplan
- Digital voucher top up scheme in Cumbria and Northumberland





Borderlands

Inclusive Growth Deal

